

The Irish Tenors

CHRISTMAS



Label: Razor & Tie
File Under: Holiday (Pop)
Order Using: 793018305426
Street Date: October 6, 2009

Tracks:

Hark The Herald Angels Sing (trio)
Go Tell It On The Mountain (trio)
Rockin' Round the Christmas Tree/Jingle Bell Rock medley (trio)
Sleigh Ride/Feliz Navidad medley (trio)
I Heard The Bells (Anthony Kearns solo)
Mary Did You Know (Finbar Wright solo)
I'll Be Home For Christmas (Karl Scully solo)
Silent Night (trio)
Fairytale of New York (trio)
Santa Claus Is Coming To Town (trio)
Winter Wonderland/White Christmas/Jingle Bells medley (trio)
Holy Night (trio)

Project Overview:

Since they first joined voices in 1998, The Irish Tenors have made countless traditional treasures breathe with new life. Moreover, they've proven themselves gifted interpreters of a wide range of material, with such songs as "My Heart Will Go On" (made famous by Celine Dion), "Fairytale Of New York" (previously recorded by Kirsty MacColl and The Pogues) and even Jimmy Kennedy's "South Of The Border (Down Mexico Way)." These songs live comfortably in their repertoire alongside "Danny Boy," "My Wild Irish Rose" and "Fields Of Athenry." This fall, Razor & Tie will release their latest album, *The Irish Tenors Christmas*, featuring such Holiday classics as "Hark! The Herald Angels Sing," "Santa Claus Is Coming To Town," "Silent Night" and a few medleys including "Rockin' Round the Christmas Tree/Jingle Bell Rock."

The Irish Tenors powerful vocal line-up of Finbar Wright, Anthony Kearns and Karl Scully is unquestionably the leading brand of this genre in the market. All classically trained singers, each having performed in leading concert halls across the world, together they combine to produce a sound and concert experience which touches hearts and stirs the emotions. Happy songs of celebration and humour, mixed with touching melodies and songs that warm the heart.

The magic they've captured on previous releases has resulted in millions of albums sold and the upper reaches of Billboard's music charts. The Irish Tenors have appeared on several incredibly successful and highly rated PBS specials (Ellis Island, Live from Belfast) as well as *The Today Show*, *Good Morning America*, *Regis and Kelly* and *A&E Breakfast with the Arts*, and are one of the best selling acts to appear on QVC.

Despite the many copy versions of The Irish Tenors, the trio are regarded as the acknowledged Godfathers of Irish repertoire.

Sales/Marketing:

- Irish Tenors are a best-selling recording and touring act performing in venues as large as Madison Square Garden and selling out arenas worldwide
- *The Irish Tenors Christmas* includes new recordings of some of the most beloved holiday classics
- Past Irish Tenors holiday albums (*Home For Christmas & We Three Kings*) have sold more than 485,000 units combined!
- Large scale DRTV campaign launching in November
- Multi-city holiday tour starting late November running into Christmas
- Pursuing national and regional TV appearances including morning shows, holiday specials and syndicated talk shows
- Targeted print ads in Irish publications and holiday editions of magazines including *Women's Day Specials*
- Irish/Celtic holiday albums are always in high demand!



RAZOR & TIE

www.razorandtie.com